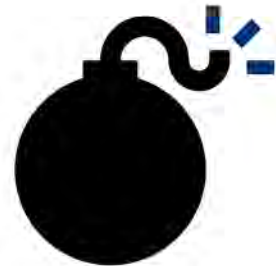


INFO + DATEN

Intelligence powers success

Has a competitor successfully countered your new product launch or have you repeatedly lost projects to competitors?



Have you lost important employees who possess proprietary knowledge and expertise?



Are you a world market leader in your vertical or are you working on pioneering technologies and products?



If you answer „yes“ to one of the above questions, then we should talk as our services will help you to succeed in your market again, and protect you from future harm.



SERVICES

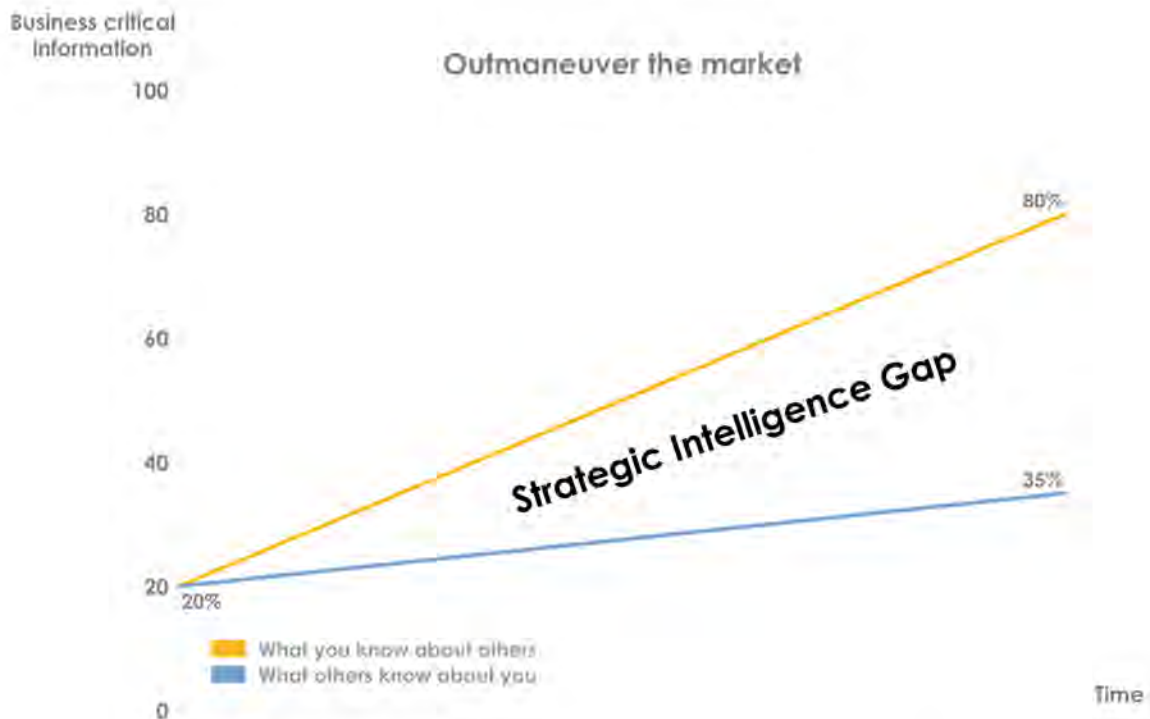
Offensive Intelligence

Competitor Due Diligence
Competitor Monitoring
B2B Mystery Shopping

Protective Intelligence

Threat Landscape Assessment
Vulnerability Check
Employee Background Check
Information Operations
Investigative Intelligence

Offensive and Protective Intelligence services as offered by INFO + DATEN add up to increase your strategic advantage by sophisticated intelligence and enhanced information security.



SERVICES BRIEF

Competitor Due Diligence

Due diligence efforts analyse competitors (but also relevant other topics) in depth. INFO + DATEN provides answers beyond the publicly available information. We uncover deep and detailed insights on the target subject and enable particularly strategic decision making.

Competitor Monitoring

Staying close to activities of competitors, to developments in markets and technologies is mandatory in today's uncertain and unpredictable times. To stay on top, INFO + DATEN provides you with a sophisticated competitor monitoring system tailored to your individual needs. The specific value is the soft intel component (HUMINT) that adds to mere data and information by including our own expert networks that we assemble to match your needs.

B2B Mystery Shopping

It may be desirable to obtain a specific item for product comparisons. B2B mystery shopping is complicated, challenging and requires time and budget - we have to be very clear on this upfront. But it is highly rewarding, particularly for developing a better understanding of quality and engineering standards at your competitors. INFO + DATEN will conduct "your" shopping tour.

Threat Landscape Assessment

Threat landscape insights enable you to put up the best defensive measures. Competitors or even foreign governments may have reasons to unveil your best practices and success factors. INFO + DATEN provides you with insights on your adversaries' intel gathering activities, their interest in you and how to best counter them.

Vulnerability Check

The Vulnerability Check is a well planned and executed intelligence gathering effort against your company (Red Teaming). The focus is on your employees, the weakest part of your defense. INFO + DATEN will show you how strong and reliable your current protective measures are and recommend fixes to gaps.

Employee Background Check

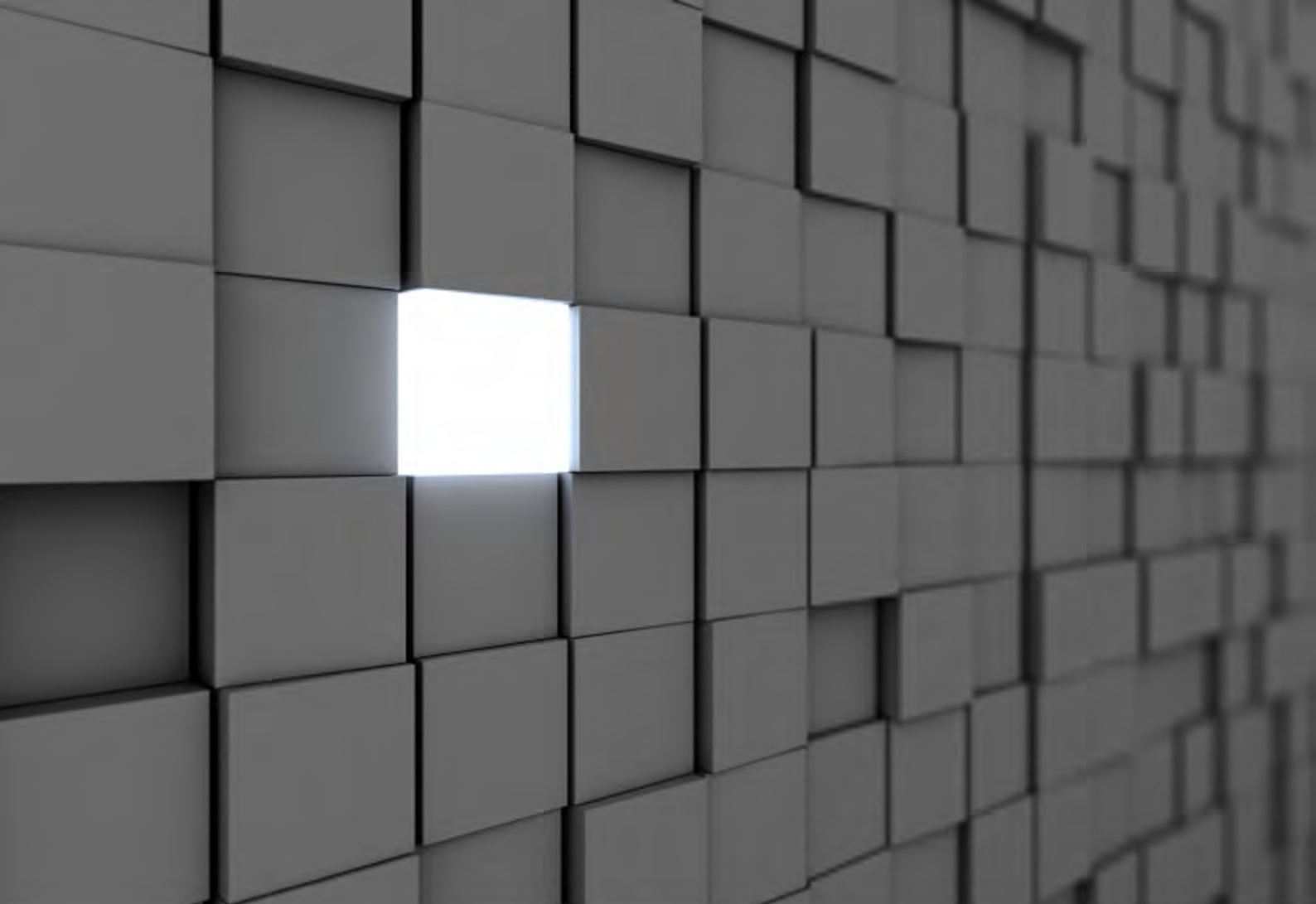
A background check verifies if an individual is who he pretends to be, and informs on his character. The scope of the check depends on your needs; so does the budget. No matter, how deep you want to go, INFO + DATEN works ethically within legal boundaries to protect you.

Information Operations

INFO + DATEN develops information operations. It is the skill of controlling and using information outflow to protect your plans and strategies. In other words, it is about managing the intelligence that others gather about you in such a way that they draw incorrect conclusions.

Investigative Intelligence

This is the art of investigation in case an event has happened. INFO + DATEN will shed light on the event in a detailed manner. The outcome enables you to understand what happened and what you can do on it.



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